IN SCHOOLS FOR KIDS
2018-2019 IMPACT REPORT
ON HEROES AND HELPERS

We can easily be swallowed up by the seemingly relentless accounts of a crisis in education, pandemics, school shootings, government upheaval, and fears about an unstable economy, to identify just a few. Add to this the political, racial, ethnic, socioeconomic, and religious divisions that pervade our nation, and there is so much divisiveness that it appears as if we could not divide ourselves any further, nor reside in more distinct realities than we currently do.

But there are always helpers. Communities In Schools of the Dallas Region, Inc. (CISDR) was founded almost 35 years ago, amid a much different backdrop than our modern social world, and though times have changed, many of the primary concerns and challenges of the mid-1980s persist. However, we now confront them with an increased awareness of how interconnected complex social issues like poverty, mental health, and education are, and yet how seemingly unsophisticated some of the solutions can be.

It’s the people. It’s always the people.

If you want to change the trajectory of a child’s life, really anybody’s life, all it takes is people, with their remarkable capacity to form meaningful and transformative relationships. That soothing voice from our childhood, Mister Rogers, he knew it. He openly applauded it. In fact, it was the unadorned “folk wisdom” underlying his conception of community, which he elevated to the level of heroism when he said,

“We live in a world in which we need to share responsibility. It’s easy to say ‘It’s not my child, not my community, not my world, not my problem.’ Then there are those who see the need and respond. I consider those people my heroes.”

Like Mister Rogers, we see the need to provide struggling children with the tools to cope with mental health issues, which impact children in poverty at significantly higher rates. We see the need to address educational challenges faced by those with learning differences. We see the need for mentors, role models, family counseling, and experiential opportunities that allow children, especially those in poverty, to see what they can be. And, we are responding.
The notion of community responsibility and the power of relationships was at the foundation of our founder’s vision. In fact, CISDR has been emboldened by board members, generous donors, schools, partner organizations, and certainly our dedicated staff to put into practice this simple observation: that individual people forming relationships matters, and a collection of people can surely make a difference.

Although I am new to CISDR, the organization’s mission and holistic approach to improving the lives of students is one that I have spent my career advocating for and supporting. However, despite my background in social work, in much of my prior education-related nonprofit work, I had resigned myself to saying, “We don’t really have the tools to do that,” when addressing non-academic factors like mental health or family instability. Now, I find myself at a place where I am able to say, “We can do that.” What an exciting prospect that is.

Supporting healthy communities and successful youth development requires not only a discussion of the K-12 mental health crisis, but also action, help, and shared responsibility. To employ another Mister Rogers-ism, instead of having children “look for the helpers,” the helpers will be looking for the children. Despite increasing uncertainty, we can perhaps coalesce around one truth: there are so many youths who need help. So thank you to all of the helpers and heroes for investing their resources and dedicating their time to improving the next generation; it is what the late, great Mister Rogers would call one of the “greatest dignities of humankind.”

Adam Powell, CISDR President & CEO

A shy 5th grader named Giovanni signed up for CISDR’s Capital One MathCorps summer camp. With grades around 60–70%, he was in a position to benefit from our services, so Site Coordinator Maddie Worley enrolled him in the program that fall.

Giovanni started to come out of his shell as his grades improved, so Ms. Worley encouraged him to run for Student Council. As a non-native English speaker, Giovanni was too nervous to speak at first, but he soon found his voice, getting elected as treasurer.

When Giovanni went off to middle school, his new campus didn’t have a CISDR presence, but he and his mother continued to check in from time to time. After a lot of hard work, Giovanni got accepted into the Adamson High School Collegiate Academy. As he enters high school, Giovanni is planning to go to Baylor University, just like Ms. Worley. With everything he’s learned, Giovanni can reach that goal and so much more!
In the 2018-19 school year, more than 50,000 students in nine area school districts had access to CISDR help on their campus every day (supplies, food, clothing, etc.).

7,530 K-12 students benefited from individualized CISDR support (tutoring, counseling, home visits, parent intervention, etc.) Of these students:

- **85%** improved in academics, behavior and/or attendance
- **98%** were promoted to the next grade
- **98%** of eligible seniors graduated
- **99%** stayed in school
In the 2018-19 school year, CISDR served 58 schools in nine school districts, across Dallas, Collin, Ellis, Hunt, and Kaufman counties.

**Dallas ISD**
1. Botello Elementary
2. Maple Lawn Elementary
3. School for the Gifted and Talented in Pleasant Grove
4. Comstock Middle
5. Edison Middle
6. Hector Garcia Middle
7. Quintanilla Middle
8. TJ Rusk Middle
9. Thomas Jefferson High

**Carrollton-Farmers Branch ISD**
10. Blair Elementary
11. Carrollton Elementary
12. Central Elementary
13. Landry Elementary
14. McLaughlin Elementary*
15. Sheffield Elementary
16. Strickland Intermediate*
17. Long Middle
18. Vivian Field Middle

**Garland ISD**
19. Carver Elementary
20. Handley Elementary
21. Toler Elementary

**Greenville ISD**
22. L.P. Waters Early Childhood Center
23. Carver Elementary
24. Lamar Elementary

**McKinney ISD**
25. Herman Lawson Early Childhood School
26. Burks Elementary
27. Caldwell Elementary
28. Finch Elementary
29. Malvern Elementary
30. Press Elementary
31. Slaughter Elementary
32. Vega Elementary
33. Webb Elementary
34. McKinney High
35. McKinney North High

**Midlothian ISD**
36. JA Vitovsky Elementary
37. Walnut Grove Middle

**Plano ISD**
38. Armstrong Middle
39. Bowman Middle
40. Carpenter Middle
41. Frankford Middle
42. Otto Middle
43. McMillen High
44. Williams High
45. Plano East Senior High

**Richardson ISD**
46. Audelia Creek Elementary
47. Forest Lane Academy
48. Mark Twain Elementary
49. Northlake Elementary
50. Skyview Elementary
51. Stults Road Elementary
53. Forest Meadow Jr. High
54. Lake Highlands Jr. High
55. Liberty Jr. High
56. Richardson West Jr. High
57. Lake Highlands High

**Terrell ISD**
58. Terrell High School

*one campus, two locations*

### DEMOGRAPHICS

- **Hispanic**: 55%
- **African American**: 29%
- **White**: 13%
- **Asian**: 2%
- **Other**: 1%

**Female**: 55%

**Male**: 45%
Since 2011, the Annual CISDR Golf Tournament has been our largest fundraising event, and the success of the tournament is due to the support from organizations and individuals like you.

**Title Sponsor**
Flowserve

**Presenting Sponsor**
Ryan

**Diamond Sponsor**
KPMG

**Platinum Sponsor**
PwC

**Gold Sponsors**
- AT&T
- Aon
- Deloitte
- BKD
- Ernst & Young

**Silver Sponsors**
- Three Box Strategic Communications
- Sedgwick
- Bryan Cave
- Leighton Paisner
- Wilson Schoellkopf
- Dallas Children’s Charities
- Bonnie Martin & Karl Schmalz

**Bronze Sponsors**
- John & Laurie Scott
- Bob & Kay Schleckser

**Additional Sponsors**
- Marsh
- Baker Mckenzie
- Snooze, an AM Eatery
- Wells Fargo

The 9th Annual CISDR Golf Tournament on will be held on Monday, September 28, 2020 at Hackberry Creek Country Club in Irving, Texas. To find out how you can tee off with us, please email cisdev@cisdallas.org, or call 214-827-0955 ext. 267. Thank you, and we hope to see you on the links!
Mental Health First Aid

CISDR is a proud provider of Mental Health First Aid (MHFA), a training designed for people looking to assist an individual struggling with mental health and/or addictions. Participants get hands-on practice through interactive group activities, role plays and discussions, so that they leave feeling ready to “say something” when they “see something”.

Youth Mental Health First Aid

Youth MHFA helps adults identify and support a child experiencing mental health/addiction issues or an active crisis. The course introduces common mental health challenges, reviews typical adolescent development, and teaches a 5-step action plan on how to intervene.

Adult Mental Health First Aid

Adult MHFA helps those dealing with the adults in a child’s life who may be experiencing issues and in need of assistance. This will create a comprehensive “safety net” around children who don’t have the resources to protect themselves from harm involving troubled adults.

To learn more about MHFA, please contact us at connectcis@cisdallas.org or 214-827-0955 ext. 233.

Isabella Goes to Washington

6th grader “Isabella” came to CISDR after failing classes and struggling with depression and anxiety. Our staff provided her with a coping skill in the form of journaling, where she could express her feelings without the fear of being judged.

One day, Isabella’s peers found a couple of notes suggesting that Isabella was having thoughts of suicide. After a wellness check, Isabella committed to meeting with the school psychologist on a weekly basis as well checking in with CISDR daily.

CISDR convinced Isabella to write an essay for the “Do the Write Thing” Challenge. She looked at it as another way to express herself, similar to the journaling that she had practiced throughout the year.

After channeling her struggle into a winning essay, Isabella got to fly out to Washington, DC and see a world outside of her neighborhood. We hope that Isabella’s experiences will help her succeed as she moves into high school.
C3 CONSORTIUM

The C3 Consortium is a network of community partners providing services to students and families in the Dallas region. C3 Partners meet every other month to discuss trends, needs, and challenges, so that we can provide the most comprehensive, cost effective, inclusive and relevant services to the community.

In addition to our C3 Partners, CISDR also works with several Corporate Partners, whose initiatives serve our students throughout the school year, as well as our Strategic Growth Partners, with whom we collaborate to grow our services on a holistic level.

By building alignment between partners with a shared vision: we can support students in their academic, social-emotional, and mental well-being. These partnerships not only benefit the students and families we serve, but they also improve the ability of our community partners to collaborate on projects, funding, and a variety of other platforms. Together we collaborate, communicate and coordinate, to connect and build trust in the students and families that need it most.

To learn more, please call us at 214.827.0955 ext. 217, or email connectcis@cisdallas.org.

Corporate Partners
AT&T
Capital One
Ernst & Young

ExxonMobil
State Farm

Strategic Growth Partners
Grant Halliburton Foundation
The University of North Texas

The University of North Texas at Dallas

C3 Partners
Afternoon All-Stars
Austin Voices for Education and Youth
Beacon Hill Preparatory Institute
City House
CitySquare
The College of Healthcare Professions
Common Threads
Community Council
Dallas Area Rape Crisis Center
Dallas Children’s Advocacy Center
Dallas County Truancy Court
Dallas Leadership Foundation
Education Opens Doors
Essilor Vision Foundation

Excellence By Design Education Center
Girls Inc.
Girls in the Game
Granny’s Place Ministries
Hope’s Door
New Beginning Center
Just Say YES
Metrocrest Services
Mosaic Family Services
Our Friend’s Place
PEP It Up Parents
Poetic
The Princeton Review
Ready to Work
ScholarShot
Texas Can Academies
YearUp

Grant Halliburton Foundation resource table

C3 Consortium
## CONSOLIDATED STATEMENT OF FINANCIAL POSITION*

<table>
<thead>
<tr>
<th>Assets</th>
<th>CISDR</th>
<th>Endowment</th>
<th>2019 Total</th>
<th>2018 Total</th>
</tr>
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<tbody>
<tr>
<td><strong>Current assets:</strong></td>
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<td>Cash and cash equivalents</td>
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<td>Due to/due from</td>
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<td>Prepaid expenses</td>
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<td>—</td>
<td>34,999</td>
<td>36,013</td>
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<tr>
<td>Other current assets</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>63,705</td>
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<td><strong>Total current assets</strong></td>
<td>599,514</td>
<td>(127,477)</td>
<td>472,037</td>
<td>828,027</td>
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<td><strong>Non-current assets:</strong></td>
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<tr>
<td>Other assets</td>
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<tr>
<td>Property and equipment, net</td>
<td>36,849</td>
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<td>36,849</td>
<td>41,151</td>
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<tr>
<td>Restricted cash equivalents</td>
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<td>16,343</td>
<td>16,343</td>
<td>15,352</td>
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<tr>
<td>Investments</td>
<td>—</td>
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<td>1,461,285</td>
<td>1,388,676</td>
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<tr>
<td><strong>Total assets</strong></td>
<td>$644,328</td>
<td>$1,350,151</td>
<td>$1,994,479</td>
<td>$2,281,171</td>
</tr>
</tbody>
</table>

| **Liabilities and Net Assets** |          |           |            |            |
| **Current liabilities:**     |          |           |            |            |
| Accounts payable             | $10,920  | —         | $10,920    | $17,765    |
| Accrued expenses             | 34,336   | —         | 34,336     | 31,324     |
| Deferred revenue             | 169,167  | —         | 169,167    | 366,200    |
| **Total current liabilities**| 214,423  | —         | 214,423    | 415,289    |
| **Non-current liabilities:** |          |           |            |            |
| Deferred rent                | 56,300   | —         | 56,300     | 64,975     |
| **Total liabilities**        | 270,723  | —         | 270,723    | 480,264    |

| **Net assets:**             |          |           |            |            |
| Without donor restrictions  | 104,507  | —         | 104,507    | 99,506     |
| With donor restrictions     | 269,098  | 1,350,151 | 1,619,249  | 1,701,401  |
| **Total net assets**        | 373,605  | 1,350,151 | 1,723,756  | 1,800,907  |
| **Total liabilities and net assets** | $644,328 | $1,350,151| $1,994,479 | $2,281,171|

*Fiscal Year 9/1/18 to 8/31/19. Audited financial statements by Sutton Frost Cary LLP are available upon request.
# CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue and support:</strong></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$1,165,825</td>
<td>$251,619</td>
<td>$1,417,444</td>
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<tr>
<td>Grants from governmental agencies</td>
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<td>2,128,383</td>
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<tr>
<td>School district contracted services</td>
<td>911,416</td>
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<td>911,416</td>
</tr>
<tr>
<td>Special events, net of direct costs of $27,784</td>
<td>108,721</td>
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<td>108,721</td>
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<tr>
<td>Investment income, net</td>
<td>—</td>
<td>—</td>
<td>—</td>
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<tr>
<td>Other income (loss)</td>
<td>1,630</td>
<td>—</td>
<td>1,630</td>
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<tr>
<td>Net assets released from restrictions</td>
<td>341,649</td>
<td>341,649</td>
<td>—</td>
</tr>
<tr>
<td><strong>Total revenue and support</strong></td>
<td><strong>4,657,624</strong></td>
<td><strong>(90,030)</strong></td>
<td><strong>4,567,594</strong></td>
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<tr>
<td><strong>Expenses:</strong></td>
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<tr>
<td>Program services</td>
<td>3,808,645</td>
<td>—</td>
<td>3,808,645</td>
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<tr>
<td>General and administrative</td>
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<td>—</td>
<td>604,199</td>
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<tr>
<td>Fundraising</td>
<td>305,501</td>
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<td>305,501</td>
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<tr>
<td><strong>Total expenses</strong></td>
<td><strong>4,718,345</strong></td>
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<td><strong>4,718,345</strong></td>
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<tr>
<td><strong>Change in net assets</strong></td>
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<tr>
<td>65,722</td>
<td>—</td>
<td>—</td>
<td>65,722</td>
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<tr>
<td><strong>Net assets released from restrictions</strong></td>
<td>341,649</td>
<td>341,649</td>
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<td><strong>Net assets at beginning of year</strong></td>
<td>99,506</td>
<td>359,128</td>
<td>458,634</td>
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<tr>
<td><strong>Net assets at end of year</strong></td>
<td><strong>$104,507</strong></td>
<td><strong>$269,098</strong></td>
<td><strong>$373,605</strong></td>
</tr>
</tbody>
</table>

**CISDR ENDOWMENT**

The CISDR Endowment was established in 2003 to provide financial support and long-term stability to CISDR. Supporting the CISDR Endowment with planned giving will build upon this legacy, helping ensure that future generations of students in the Dallas region stay in school and succeed in life.

For more information on the CISDR Endowment, please email us at cisdev@cisDallas.org, or call us at 214-827-0955 ext. 267.
## 2019 CISDR Endowment

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<thead>
<tr>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
<th>Consolidated Total</th>
<th>Consolidated Total</th>
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<td></td>
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<td>$1,075</td>
<td>$1,418,519</td>
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<td>2,128,383</td>
<td>2,000,638</td>
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<td>971,497</td>
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<td>1,630</td>
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<td>65,722</td>
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<td>65,722</td>
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<td>73,600</td>
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<td>4,616,041</td>
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<td>(65,722)</td>
<td>172,177</td>
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<td>1,342,273</td>
<td>1,342,273</td>
<td>1,800,907</td>
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<td></td>
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<td>$1,350,151</td>
<td>$1,350,151</td>
<td>$1,723,756</td>
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### Total Revenue

- **Government Grants** 45%
- **Private Contributions** 31%
- **School Districts** 20%
- **Other** 4%

### Total Expenses

- **Direct Program Services** 81%
- **General and Administrative** 13%
- **Fundraising** 6%
In Honor of Becky Murphy
Mrs. Alice H. Essig

In Honor of Carrie Najim Matthiesen
Harvey E. Najim Family Foundation

In Honor of Karl Schmalz
Mr. & Mrs. Stephen Lasala
Mr. & Mrs. David Hinshaw

$1,000,000+
Texas Education Agency

$500,000+
Westat

$250,000+
McKinney ISD
Mr. & Mrs. G. Brint Ryan

$100,000+
Richardson ISD
Metrocrest Hospital Authority Fund of The Dallas Foundation
Carrollton-Farmers Branch ISD
The Moody Foundation

$25,000+
Mr. & Mrs. Jeff Morris
Exxon Mobil Corporation
Annie L. Stevens Trust Fund of The Dallas Foundation
Communities Foundation of Texas
The Carlson Foundation

$10,000+
Midlothian ISD
Communities In Schools
Wells Fargo
Greenville ISD
PricewaterhouseCoopers

The Hoglund Foundation
KPMG, LLP
Mr. & Mrs. James M. Spellings, Jr.

$5,000+
South Asian Bar Association of DFW
Anonymous
Three Box Strategic Communications
Mr. Paul W. Stephens
Mr. & Mrs. Michael Winemiller
Mr. Bill Guess
AT&T
BKD, LLC
City of Plano
Deloitte
Ernst & Young, LLP
SAP America, Inc.
Sedgwick

$2,500+
Mr. Robert Gipson
Oracle
TI Foundation

$1,000+
Ms. Lou Ann Richardson
Mr. & Mrs. John B. Scott
Mr. & Mrs. William H. Barnard, Jr.
Fannie and Stephen Kahn Charitable Foundation
Harvey E. Najim Family Foundation
Mr. & Mrs. Robert N. Schleckser
Bryan Cave
Leighton Paisner
Mr. Philip B. Wright
Mr. & Mrs. Jack Hayes
Ms. Becky Murphy
Mr. & Mrs. Geoffrey J. Ryan
Mrs. Serena Simmons Connelly
Fenner Family Charitable Foundation
Mr. & Mrs. Tony Fernandez
The Craig and Kathryn Hall Foundation
Mr. & Mrs. Stephen Lasala
Mrs. James Nolan
U & I Foundation

$500+
Mr. & Mrs. Mark D. Leyendecker
Lake Highlands Women’s League
Ms. Tammy Herrin
Mr. Blake D. Lewis, III
Mr. Sheldon Winston
Mr. Chris Payne
Mr. & Mrs. Philip H. Cullum
Baker & McKenzie LLP
Mr. Christopher J. Bhatti
Mrs. Alice H. Essig
The Gleeson Family Fund
Mr. & Mrs. Dwain Howard
Mr. Michael Laker
Mr. Sam Meisner
Mr. & Mrs. Robert Scott

$250+
Mr. & Mrs. Thomas M. Chasser
Mr. & Mrs. David Lowery
Mr. Kyle Abel
Ms. Lisa K. Bork
Ms. Amy Wyatt
Mr. James Pinnell
Mr. David Bradford
Ms. Libby Norwood
Mr. & Mrs. John M. Collins
Mr. & Mrs. G. Mark Cullum
Dr. Sylvia E. Fuentes
Mr. & Mrs. David Hinshaw
Mr. Jake Hodges
Ms. Carmen R. Horton
Intex Electrical Contractors
Liberty Mutual Foundation

$100+
Albertsons Safeway
Mr. Harold Schuessler
Mr. Jacob D. Allen
Ms. Debbie Donovan
Mr. & Mrs. Curtis M. FitzGerald
ALTRUSA Club of Greenville
Mr. Donald W. Davis
Ms. Claudia P. Rios
Mr. Jacob Scicluna
TG8, LLC
Ms. Melanie Calzada
Dr. Judith Allen
Mr. Jason Clark
Ms. Karen Blumenthal & Mr. Scott McCartney
Dr. & Mrs. William P. Huckin, III
Mr. & Mrs. Davin P. Hunt

Ms. Jane Paxson
Mr. Kristopher Pruner
Mr. Kevin Hayes
Mr. Brian Burdett
Mr. Thomas E. Carter
Mr. & Mrs. Robert Chiaviello
Mr. Conrad Chun
Mr. & Mrs. Edwin Coleman
Mr. Stanley Deal
Mr. Todd Dore
Ms. Candi Green
Mr. Thomas Hennessy
Ms. Cynthia Kostman
Mr. Kris Macready
Mr. Christopher F. McGratty
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Mr. Lars Rosene
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