# Sponsorship Level Opportunities & Benefits

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum Sponsor: $12,500</th>
<th>Gold Sponsor: $6,500</th>
<th>Silver Sponsor: $3,000</th>
<th>Bronze Sponsor: $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1/2 page event program ad</td>
<td>1/3 page event program ad</td>
<td>1/4 page event program ad</td>
<td>Premium signage with logo at event</td>
</tr>
<tr>
<td></td>
<td>Premium signage with logo at event</td>
<td>Premium signage with logo at event</td>
<td>Premium signage with logo at event</td>
<td>Named in event materials</td>
</tr>
<tr>
<td></td>
<td>Up to 6 players in tournament</td>
<td>1 team (or up to 4 players) in tournament</td>
<td>2 players in tournament</td>
<td>Invitation to Communities In Schools of the Dallas Region campus &amp; related social media push</td>
</tr>
<tr>
<td></td>
<td>Named in press release, event materials and social media</td>
<td>Named in press release, event materials and social media</td>
<td>Named in event materials and social media</td>
<td>Invitation to Communities In Schools of the Dallas Region campus &amp; related social media push</td>
</tr>
<tr>
<td></td>
<td>Sponsor photo opportunity prior to event</td>
<td>Opportunity to include giveaway items in player packages</td>
<td>Opportunity to speak during opening/closing ceremonies</td>
<td>Opportunity to include giveaway items in player packages</td>
</tr>
<tr>
<td></td>
<td>Event signage including one company-provided banner</td>
<td>Invitation to Communities In Schools of the Dallas Region campus &amp; related social media push</td>
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<td>Invitation to Communities In Schools of the Dallas Region campus &amp; related social media push</td>
</tr>
<tr>
<td></td>
<td>Opportunity to include giveaway items in layer packages</td>
<td>Other recognition opportunities tailored to Gold Sponsor</td>
<td>Opportunity to include giveaway items in player packages</td>
<td>Other recognition opportunities tailored to Bronze Sponsor</td>
</tr>
<tr>
<td></td>
<td>Check presentation ceremony at the awards banquet</td>
<td>Other recognition opportunities tailored to Gold Sponsor</td>
<td>Check presentation ceremony at the awards banquet</td>
<td>Other recognition opportunities tailored to Bronze Sponsor</td>
</tr>
<tr>
<td></td>
<td>Invitation to Communities In Schools of the Dallas Region campus &amp; related social media push</td>
<td>Other recognition opportunities tailored to Gold Sponsor</td>
<td>Other recognition opportunities tailored to Bronze Sponsor</td>
<td>Other recognition opportunities tailored to Bronze Sponsor</td>
</tr>
</tbody>
</table>

"The Dallas Mavericks are proud to participate in the Communities In Schools Dallas Golf Tournament to support students in the local community. This tournament raises the needed funds to help youth succeed in school and we are excited to be part of this year’s event."

-Tarsha Lacour, Senior Vice President of Human Resources at Dallas Mavericks
Sponsorship Level Opportunities:
These sponsorships include team and/or individual player options.

- $50,000: Title Sponsor
- $12,500: Platinum Sponsor
- $1,500: Individual Sponsor
- $30,000: Presenting Sponsor
- $6,500: Gold Sponsor
- $20,000: Diamond Sponsor
- $3,000: Silver Sponsor

Promotional Sponsorship Opportunities:
These sponsorships provide added recognition, but do not include teams or individual players.

- $3,500: Golfer Gift Sponsor – Level A
- $1,500: Lunch Sponsor
- $2,000: Dinner Sponsor
- $1,000: Bronze Sponsor
- $2,500: Golfer Gift Sponsor – Level B
- $1,000: Beverage Cart Sponsor
- $250: Golf Cart Sponsor
- $250: Hole Sponsor
- $1,500: Golfer Gift Sponsor – Level C
- $750: Hole-In-One Sponsor
- $250: Hole Sponsor
- $500: Play-It-Forward Sponsor

Support a Student Fund:
Help us support our students this year with a gift to the golf tournament:

- $500: Sponsor a student for a year
- $250: Sponsor a student for a semester

Sponsor Information:
By signing below, I agree to pay the selected amount for sponsoring the 2023 Communities In Schools of the Dallas Region Golf Tournament.

Sponsor Name: ___________________________ Contact Name: ___________________________ (as will appear on printed materials)

Address: _____________________________________________________________

City: ___________________________ State: ___________________________ Zip: ___________________________

Phone: ___________________________ Email: ___________________________

Signature: ___________________________ Date: ___________________________

Billing Options:

- My check is enclosed.
- Please use my credit card.
- Please invoice me.

Name on Card: ___________________________ Card Number: ___________________________

Exp. Date: ___________________________ Security Code: ___________________________ Signature: ___________________________
Communities In Schools of the Dallas Region has been serving students in high-need public schools since 1985. The CIS model is evidence-based and proven over years of research and practice. This method of addressing barriers to success utilizes on-campus staff to collaborate with educators, caregivers, and community partners. These on-campus staff, called Site Coordinators, work with roughly 100 students per campus to design individualized case management plans. Each plan focuses on basic needs assistance, academic support and mental health services. As a result, children feel supported, encouraged, and empowered to succeed in all areas of life.

Deja has been a site coordinator at Communities In Schools Dallas for the past two years, but her connection started much earlier in life. As a student in the program during her high school years, she credits her relationship with her site coordinator as “having a second parent.” Deja states, “You know how much they have helped you, you know all the time and effort they put into working with you, and you know they genuinely care. It’s hard to disappoint someone who is now rooting for you. My coordinator stayed on me about everything and I constantly came to her for advice on how I should go about my future because I trusted her. If I have never met my site coordinator I would not have went to a university. She was always someone I had looked up to and when I was a sophomore in college I made a decision that I wanted to be in the same position she was, giving people like me the hope and encouragement that they need. It is a absolute honor to be a site coordinator today.” Her experience with Communities In Schools inspired her to return to the organization after college, so she could impact lives the way hers was impacted. Deja thanks her site coordinator for supporting her with her journey of going to college and encouraging her to help other students succeed in life.

Since 2011, the Communities In Schools of the Dallas Region Golf Tournament has been the largest fundraising event for our organization. It is thanks to our sponsors that we are able to provide the resources our children need! We encourage you to invest in the future of our students with a sponsorship to this year’ Annual Communities In Schools of the Dallas Region Golf Tournament.

We hope to see you in September!