

CIS DALLAS 15TH ANNUAL
Sponsorship
Opportunities

KIDS *Classic*

Cowboys Club
GOLF TOURNAMENT



Communities
In Schools®

Dallas Region

OUR MISSION

Why It Matters

Every student deserves the opportunity to succeed, regardless of the challenges they face outside the classroom.

For over 40 years, Communities In Schools of Dallas has worked directly inside schools, surrounding students with a community of support, connecting them to basic needs such as food and clothing, connecting families to community resources, and ensuring no student falls through the cracks. Your sponsorship of the 15th Annual Kids Classic makes this work possible.



IMPROVED ATTENDANCE

Students connected to CIS Dallas site coordinators show measurable increases in attendance and engagement.



ACADEMIC PERFORMANCE

Through individualized support and evidence-based interventions, CIS Dallas students improve their academic performance year over year.



HIGHER GRADUATION RATES

Students who receive CIS Dallas services graduate at significantly higher rates than their peers.



STRONGER COMMUNITIES

CIS Dallas builds stronger connections between schools, families, and community resources across North Texas.



Kids Classic

Every level includes meaningful recognition and the satisfaction of knowing your investment goes directly to supporting students across North Texas.

\$55,000	TITLE SPONSOR (UP TO 2 TEAMS OR 8 PLAYERS) 2 Custom Event Banners with Company Branding; Premium Logo Placement on All Event Materials and Signage; Named in All Press Releases & Media Coverage; Full-Page Program Ad (Inside Front Cover); Opportunity to Donate Your Company Branded Bags for the Swag; Company Items Included in Player Swag Bags
\$35,000	PRESENTING SPONSOR (UP TO 2 TEAMS OR 8 PLAYERS) 1 Custom Event Banner with Company Branding; Premium Logo Placement on All Event Materials and Signage; Named in All Press Releases & Media Coverage; Full-Page Program Ad; Company Items Included in Player Swag Bags
\$25,000	DIAMOND SPONSOR (UP TO 2 TEAMS OR 8 PLAYERS) Logo Placement on All Event Materials and Signage; Named in Press Releases; Half-Page Program Ad; Company Items Included in Player Swag Bags
\$15,000	PLATINUM SPONSOR (UP TO 6 PLAYERS) Logo Placement on Event Materials and Signage; Named in Press Releases; Quarter-Page Program Ad; Company Items Included in Player Swag Bags
\$7,500	GOLD SPONSOR (UP TO 1 TEAM OR 4 PLAYERS) Logo Placement Across Event Materials; Named in Press Releases; One-Eighth Page Program Ad; Event Signage; Company Items Included in Player Swag Bags
\$3,500	SILVER SPONSOR (UP TO 2 PLAYERS) Name and Logo Recognition in Event Program and on Event Signage; Company Items Included in Player Swag Bags
\$1,750	INDIVIDUAL TICKET SPONSOR (1 PLAYER)
\$1,000	BRONZE SPONSOR Name and Logo Recognition in Event Program and on Event Signage

ADD-ON SPONSORSHIPS

Promo Opportunities

These sponsorships provide additional recognition and visibility but do not include team or player spots in the tournament.

\$3,500

GOLFER GIFT #1

\$2,500

GOLFER GIFT #2

\$2,500

AWARDS MEAL SPONSOR

\$1,500

GOLFER GIFT #3

\$1,500

BREAKFAST SPONSOR

\$1,000

BEVERAGE CART SPONSOR (2 ONLY)

\$750

HOLE-IN-ONE SPONSOR (2 ONLY)

\$500

PLAY-IT-FORWARD HOLE SPONSOR

\$250

GOLF CART SPONSOR

\$250

INDIVIDUAL HOLE SPONSOR

SPONSOR OUR NEW 18-HOLE PUTTING TOURNAMENT

“Putting” Kids First

Unique to Cowboys Golf Club is “The Huddle” an 18-hole putting course. Whether you’re a golfer or not, this “mini” tournament gives every guest a chance to play, connect, and give back.

\$10,000

TITLE SPONSOR (UP TO 12 PLAYERS)

Name the “Putting” Kids First Tournament after you or your business

1 ONLY

\$5,000

EAGLE SPONSOR (UP TO 10 PLAYERS)

Special “Front 9” or “Back 9” naming rights

2 ONLY

\$2,500

BIRDIE SPONSOR (UP TO 6 PLAYERS)

Special naming rights for putting tournament event

\$1,500

PAR SPONSOR (UP TO 4 PLAYERS)

Special recognition on course or in event hall

\$500

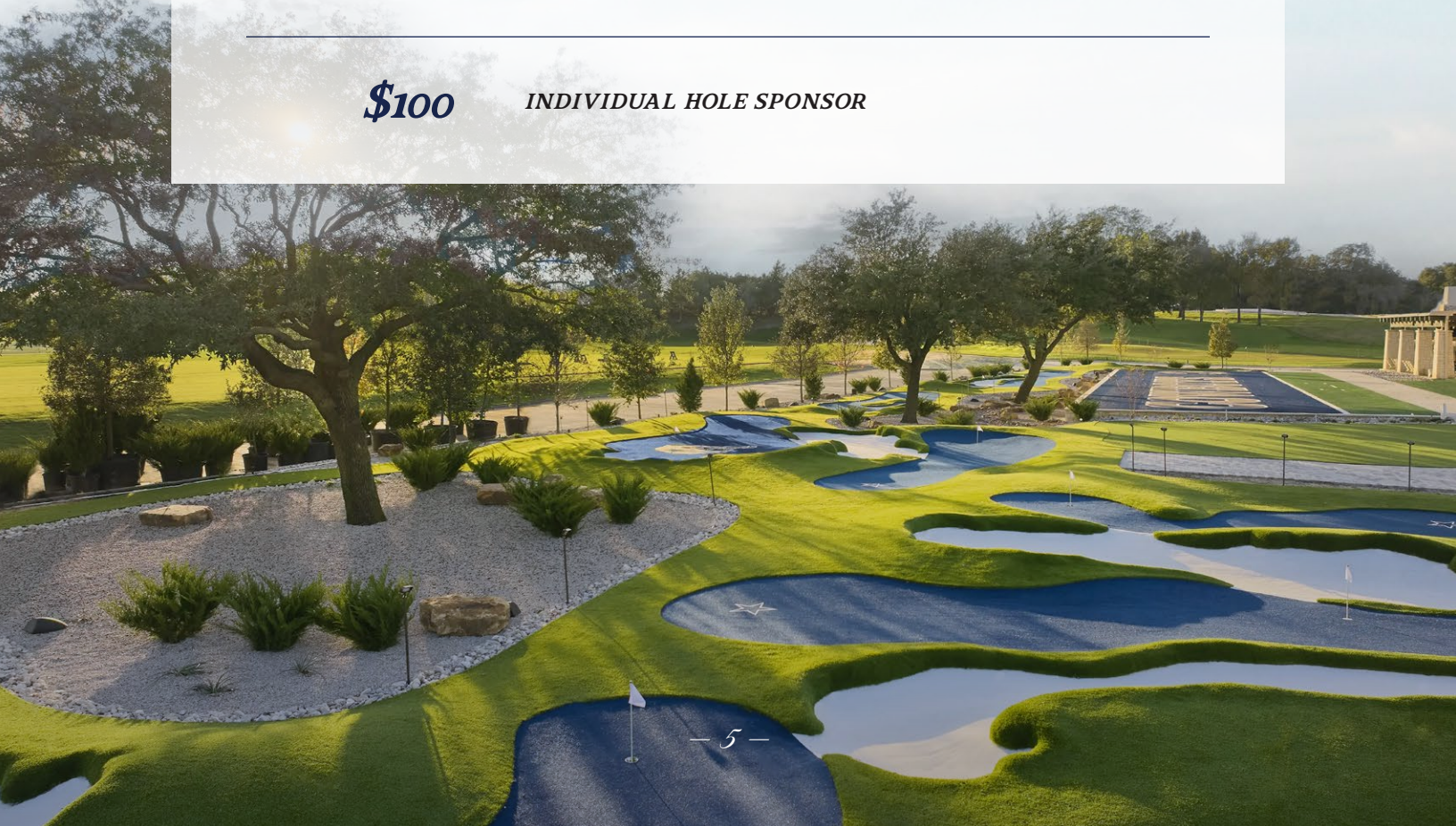
HOLE-IN-ONE SPONSOR (18TH HOLE)

\$150

INDIVIDUAL PLAYER SPOTS

\$100

INDIVIDUAL HOLE SPONSOR



GIVE DIRECTLY

Support A Student

Not sure which sponsorship level is right for you? You can also give directly to support a student's education, mental health services, and basic needs right here in the Dallas region.

\$1,000

SUPPORT A STUDENT FOR A YEAR

\$500

SUPPORT A STUDENT FOR A SEMESTER

\$250

SUPPORT A STUDENT FOR A SUMMER



2026 Sponsorship Agreement

Monday, Dec. 7, 2026 • Cowboys Golf Club, Grapevine, TX

By signing below, I agree to pay the selected amount for sponsorship in the 2026 CIS Dallas 15th Annual Kids Classic.

MAIN SPONSORSHIP LEVELS ☐ \$55,000 — Title Sponsor ☐ \$35,000 — Presenting Sponsor ☐ \$25,000 — Diamond Sponsor ☐ \$15,000 — Platinum Sponsor ☐ \$7,500 — Gold Sponsor ☐ \$3,500 — Silver Sponsor ☐ \$1,750 — Individual Ticket Sponsor ☐ \$1,000 — Bronze Sponsor	SUPPORT A STUDENT FUND ☐ \$1,000 — Support A Student - Full Year ☐ \$500 — Support A Student - Semester ☐ \$250 — Support A Student - Summer
"PUTTING" KIDS FIRST SPONSORSHIPS ☐ \$10,000 — Title Sponsor ☐ \$5,000 — Eagle Sponsor ☐ \$2,500 — Birdie Sponsor ☐ \$1,500 — Par Sponsor ☐ \$500 — Hole-In-One Sponsor ☐ \$150 — Individual Player Spots ☐ \$100 — Individual Hole Sponsor	ADD-ON & PROMOTIONAL SPONSORSHIPS ☐ \$3,500 — Golfer Gift #1 ☐ \$2,500 — Golfer Gift #2 ☐ \$2,500 — Awards Meal Sponsor ☐ \$1,500 — Golfer Gift #3 ☐ \$1,500 — Breakfast Sponsor ☐ \$1,000 — Beverage Cart Sponsor ☐ \$750 — Hole-In-One Sponsor ☐ \$500 — Play-It-Forward Hole Sponsor ☐ \$250 — Golf Cart Sponsor ☐ \$250 — Individual Hole Sponsor

Sponsor Name (As it will appear on materials): _____	
Contact Name: _____	
Address: _____	
City, State, ZIP: _____	
Phone: _____	
Email Address: _____	
Billing: ☐ My check is enclosed ☐ Please invoice me ☐ Please call me for credit card details	
Signature: _____	Date: _____
<i>Signed agreements allow for marketing benefits to begin; please sign and return to maximize recognition in our digital materials. For print inclusion, signed agreement forms are due no later than November 9, 2026.</i> <i>Questions? Contact us at cisdev@cisdallas.org or (214) 827-0955.</i>	



Thank You For Making A Difference



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